

# THE MANAGEMENT OF WARMADEWA UNIVERSITY BASED ON LOCAL WISDOM

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# THE MANAGEMENT OF WARMADEWA UNIVERSITY BASED ON LOCAL WISDOM

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## Abstract

Warmadewa University (Unwar) is private educational institutions, taken from the oldest dynasty in Bali that ruled in the X-XIV century. Warmadewa dynasty was a great king that left many noble cultural values. At least Warmadewa made three pillars of local wisdom values; they are economic, political, environment value. In the economic field, the kings of Warmadewa dynasty paid attention to the society welfare not only the society living in the center of the kingdom but also the marginal society very well. In the political field, especially foreign policy, King Sri Kesari Warmadewa had global knowledge, he was able to use international spoken and written language. The king of Warmadewa dynasty also paid attention to the nature preservation not only the coastal environment but also the rural. The three local wisdom values become the base of Unwar management. The implication of the three local wisdom pillars of Warmadewa dynasty is described into *Sapta Bayu*. *Sapta Bayu* is seven power elements becoming spirit in Unwar management. The three local wisdom pillars and the spirit of *Sapta Bayu* are the icon of Warmadewa existence in regional and international level.

Keywords: *local wisdom value, Sapta Bayu spirit, university management*

## 1. Preface

In Indonesia there is a tendency for naming educational institutions with historical figures. Taking the name of historical figures in addition to honoring the historical importance of the past, can also be used as a basis to discover a character features. In this case a character and noble values can be an inspiration for the management of an institution. In Yogyakarta, for example, there is the Gajah Mada University. Gajah Mada is a mighty duke of Majapahit kingdom which is famous oath "Amukti Palapa". He determined to unite the Nusantara under the rule of the Majapahit kingdom.

In East Java there is Airlangga University (UNAIR). Airlangga (also called Erlangga) is the name of the King of Mataram Hindu who reigned in East Java around the tenth century AD. Similarly in Malang there is the Brawijaya University, which also taken from the name of the King of Majapahit (Soekmono, 2002).

Giving a name to University by taking the name of ancient kingdom figures are also prevalent in Bali. Udayana University as the oldest state university in Bali, taken from the name of Warmadewa dynasty kings. Similarly, the wife of King Udayana, the Mahendradatta also be used as a private higher education institution in Bali. Apparently this is the reasons why educational institutions under of the Welfare Foundation of Bali Provincial (KORPRI) called Warmadewa University.

The questions are, why the name Warmadewa selected as the name of the higher education institution? Who is the Warmadewa?, and what are the noble values that can be replicated in management of Warmadewa University? Two questions above make the author examines the cultural history of the dynasty Warmadewa in Bali. The study will be more concerned with the assessment of the values of local wisdom that shown by kings Warmadewa descent, and also to examine the implementation of local wisdom value in management of Warmadewa University. Therefore, the assessment is more emphasis on cultural history and tends to use cultural studies approach. This historical cultural studies meant more to disassemble of cultural meanings that contained in the historical moments. Therefore, the study of meanings associated with more local cultural value system rather to hermeneutic theory (Grondin, 2010). Meanwhile, the study of implementation of local wisdom in management of Warmadewa University based on the critical social theories such as the power of knowledge by Foucault (1980) and the theory of deconstruction by Derrida (Barker, 2005; Lubis, 2014).

## 2. Concept of The Local Genius Value

Regarding to the management of University Warmadewa based on local wisdom, apparently needs to be elaborated on the concept of the value of local knowledge. The term value of local knowledge can be divided into two, namely the concept of value and the concept of local wisdom. Values were considered to be understood as a good, noble, and positive. Values serve as guidance to organize behavior in public life and to create a masterpiece (Koentjaraningrat, 1980). Local wisdom consists of the word wisdom and local. "Wisdom" means to act wisely, while "local" means the condition of a place. The concept of local wisdom understood as ideas

and local <sup>1</sup> knowledge that is wise, full of wisdom, good value, and virtuous owned, guided, and carried out by members of the community, both from the cultural ethnicity or derived from cultures geographically (Sibarani 2015).

The local wisdom is also known by other terms such as indigenous knowledge and local genius (local intelligence). The indigenous knowledge is more emphasis on knowledge, habits and cultural norms are adhered together by the local people who live for generations. The local genius refers to the ability and intelligence of local communities in solving any problems that faced in a community regard to everyday life (Ayatrohaedi, 1986).

In the cultural perspective, local wisdom is defined as the value that is always created, developed, maintained by the community, and the strong influence of local knowledge so that it becomes a way of life of society. At least there are five forms of local knowledge, namely: (1) local knowledge about the knowledge and experience of the community to deal with problems, needs and solutions; (2) local culture is the cultural elements that have had a pattern as well as tradition, (3) local skills are skills to leverage the knowledge society; (4) local resources related to the availability of access, the potential and the unique local resources; and (5) local social process is the ability of people performing their functions, the application of the social system, social relations, tools used, and social control are performed (Ife, 2002).

Five types of the local wisdom connected with local culture especially with cultural values system. Spranger said “there are six of cultural values that universal as follows: religious values, aesthetics, solidarity, knowledge, science, technology, economics, and power (Alisyahbana, 1981). In the context of archaeological heritage, local cultural wisdom also reflects the value of the information (science and technology), the values of justice, educational value, the value of environmental (IPTEK), ethical-moral values and the value of cosmology (Ardika, 1998; Laksmi, et al., 2011).

### **3. Local Wisdom Values as Management Basis of Warmadewa University**

#### **3.1 Dynasty of Warmadewa in History Tracks of Ancient Bali**

The authentica sources revealed the beginning of Bali entered history is the inscription “*Jaya Stamba*” found in Blanjong, Sanur. Belanjong inscription formed obelisk (pillar) carved with the inscription circular, using two languages (bilingual) and two types of letters (biscrift), the letter of *pranagari* and Bali Kuna language and other parts using the letter of Kawi and Sanskrit language. in the inscriptions mentioned the name of the king

Adipati Sri Kesari Warmadewa, which has a palace in Singhadwala. Figures inscription of 835 Caka (913 AD). the inscription was also informed about the victory of the king against enemies, namely in the Gurun (Lombok) and Swal (Ketewel). Two other inscriptions that mention the name of Sri Kesari is the inscription Panempahan (Tampaksiring) and inscriptions Malat Gede (Bangli). Both are numbered from 835 Caka (913 AD).

King Sri Kesari Warmadewa as the king raised with foreign names (India) he is a king who became the forerunner of the Warmadewa dynasty, and succeeded in establishing the basic foundations of Hinduism. He managed to make the power center by way of uniting the entire region and the Balinese. Not less for 4 centuries (X-XIV AD century) the kings who ruled in Bali wearing Warmadewa title. Therefore, Warmadewa regarded as forming the king clan (Karta dynasty) the kings of dynasty Warmadewa descent.

In the history of Bali is known that Sri Kesari has generations great kings and rule wisely. King Jayasingha Warmadewa as example, he found the Tirta Empul, then make water dike for the welfare of farmers (DAS Pakerisan). Similarly, King Udayana Warmadewa is famous and wise king. The king managed to unite every sects in Bali, establish political relations with East Java, initiated the birth of Pakraman, and managed to deliver Bali to the golden age. Next generation of Warmadewa is Anak Wungsu that managed to build a Gunung Kawi temple which is now be a World Cultural Heritage. Similarly, King Jaya Pangus, managed to build inter-religious tolerance among Chinese Balinese with inherited at Dalem Balingkang temple. Furthermore, the last King of the Bali Kuna kingdom is King Astasura Ratna Bhumi Banten, he is a wise king and independence. He died defending the kingdom because he would not submit to the Majapahit kingdom.

### **3.2 Local Wisdom Values and Implementation of Warmadewa University Management**

Warmadewa University was established on 17<sup>th</sup> July 1984. The name "Warmadewa" was given by Prof. Dr. Ida Bagus Mantra, when he served as governor of Bali. Giving the name Warmadewa is an appreciation of the oldest ruling dynasty in Bali for four centuries and rised the kings of Bali who fair, honest, strong, and wise.

As a great dynasty, Warmadewa inherit a number of local moral values that can be used as guidelines for life in this era. At least there are three virtues of Dynasty Warmadewa used as guidelines in the management of Warmadewa University. Local knowledge is made up of the economic, political and environmental. In the economic sector, Warmadewa Dynasty



kings are very concerned about the welfare of all the people who were in the center of town and in the countryside. In the political field, especially foreign policy, King Sri Kesari Warmadewa have a global perspective by using the international language and writing. Dynasty kings Warmadewa also very concerned about the preservation of nature on the coast as well as those in remote areas.

Local wisdom values of Dynasty Warmadewa in economics related to public welfare efforts. In this case the economic value is implemented internally and externally. Internally, the Wamadewa University always strive to continually improve the welfare of the academic community. Improving the welfare of employees, teachers and the entire community Warmadewa be a top priority in the management of educational institutions Warmadewa University. Concretely, there is a commitment to the welfare of the vision, mission and objectives of the University Warmadewa especially in point 6 of "improving the welfare of the academic community and employees". Similarly externally, Warmadewa University seeks to give people an opportunity to continue their education with the motto "quality guaranteed affordable cost". Management of Warmadewa University seeks to reach people of all classes in order to improve education so that it can become prosperous.

The value of local wisdom in the field of foreign policy seeks to be transformed from the value of local wisdom of Warmadewa dynasty the global perspective. Implementation of the political value of education is focused on Warmadewa University's vision of "Becoming a center of education and development of science and technology (IPTEK) quality, integrity, environmentally sound tourism, and globally competitive in the year 2034". With this vision expected Warmadewa University managed professionally so that they can compete at the regional, national and even global scale.

The value of local knowledge in the field of environmental preservation becomes an important element of Dynasty Warmadewa implemented through PIP Warmadewa University. Principal Scientific pattern Warmadewa University is environmental tourism. University Warmadewa put environmental problems of tourism as a subject together to be conserved for the sustainable existence of life in the broadest sense. As part of an effort to describe the PIP, Unwar put the values of Tri Hita Karana (THK) as the cornerstone of conservation and environmental harmony and actively participate in the competition THK as a medium to evaluate it. Unwar has three consecutive THK awarded the award given by the Bali Travel News (THK Foundation). Relationships and inseparable interplay

between environmental-preservation-tourism into an important pillar in the organization of Tridharma College at the Warmadewa University.

Three types of local wisdom of Warmadewa dynasty elaborated by the manager of the Warmadewa University in the form of Sapta Bayu. Sapta Bayu is the seven elements of strength Unwar management. Sapta Bayu implies seven energy sources. Sapta Bayu is the spirit of Sri Kesari to Warmadewa University, it means seven energy (power) emitted by Sri Kesari to Warmadewa University. Seventh element of Sapta Bayu is: Godhead, Multicultural, Work Excellence, Service, Environment, Leadership, and Integrity. A brief description of the seven elements of Bayu Sapta is as follows: (1) **Godhead**, this intention is to put God above all things, that means all the academic community senantisa implement prostration and devotion to God; (2) **Multicultural**, which was to develop attitudes and behaviors to recognize and accept the differences of culture, religion, customs and habits; (3) **Work Excellence**, which is any Warmadewa University academic community to do the work to achieve and increase performance; (4) **Service** means all of the academic community shall undertake service activities within the rules without demanding what is gained, because the result (*phala*) already exists in the work (*karma*); (5) **Environment**, meaning that every academic community must maintain the security and comfort of the environment or social environment conservation efforts and the natural environment; (6) **Leadership**, meaning each of the academic community must be given meaning and understanding of leadership, with the hope of at least they were able to lead themselves, and (7) **Integrity**, meaning that every academic community of Warmadewa University is always develop good attitude, honesty, truth or conformity between mind, words and deeds. The three pillars of the value of local wisdom and spirit of Sapta Bayu used as an icon of the management Warmadewa University so that this agency should be able to take part both at the level of regional, national and global.

#### 4. Concluding

Based on the description above, associated with the Warmadewa University management based on local wisdom can be formulated two conclusions as follows. First, management Warmadewa University based on the value of local knowledge of the dynasty Warmadewa. The local wisdom values consist of the economic values, political, and environmental preservation. Second, these values are translated into Sapta Bayu as the spirit in the management of Warmadewa University. Ten elements consisting of local wisdom values and the spirit of Sapta Bayu became an icon of

Warmadewa University management at regional and global level.

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In Indonesia, online media, transport online, google, youtube are the medium of popular culture that affects various aspects of the life of citizens. Due to the exchange of goods and services through the medium of popular thus leak also beyond the cultural values behind the goods and services as well as the technology. Due to the popular culture takes places in public space then it should get attention from the public policy perspective. The goal is to make all stakeholders get fair treatment from the state. Although all of the Committee have been trying everything possible in this seminar objective, but as an ordinary human being, of course, there are things that are still less than perfect. In this good opportunity me on behalf of the leadership of the University deliver a profuse apology when there are things that are less acceptable in the whole series of this International Seminar.

Dr. Drs. Nyoman Sura Adi Tanaya, M.Si  
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